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Make Money Online With Your Videos: A Complete Guide To Creating And Selling Stock Video Footage At Microstock Agencies.



Synopsis

Make Money Online with Your Videos A complete guide to creating and selling stock video footage at microstock agencies. If you're one of the millions who own a camera, you can create residual passive income for life doing what you love! Turn your passion for video/photography from hobby to a professional and profitable online business. Make Money Online with Your Videos guides you in creating and selling your videos through top ranked microstock agencies. The down to earth, no-nonsense, step-by-step approach makes it easier than ever. You will learn how to: Claim your stake in the multimillion dollar a year stock footage industry. Create your videos once and sell indefinitely. Choose the best video and computer equipment. Get the most out of your camera. Capture better compositions and choose subjects that sell. Be a better videographer. Choose the best software tools to process and upload your videos with ease. Drive more customer traffic to your videos for higher sales. Gain a competitive & financial edge with 4K video technology. Take your videos and photography to a higher level with UAVs, drones and aerial videography. Access author Jeff Dennis' portfolio for new ideas, tips, tricks & inspiration. Gain access to unique online tools, resources and much more. What readers are saying "Jeff's work is a well-rounded and truly fun way to learn about the challenging yet rewarding pursuit of money-making by way of selling stock footage online. Whether you are curious or just starting out or perhaps feel the need for inspiration with your existing work, this book will give you the tools and ideas you seek." -- Gene Cornelius (Mizamook) Pond5 Artist/Producer. "This is a really enjoyable book! It's easy to read and understand regardless of your educational background | Awesome work!" -- Shannon Powell (Sftigress), Pond5 Artist/Producer "A concise and well documented book on shooting stock video, recommended for new comers and veterans alike" -- Jake Hellback (kk5hy), Pond5 Artist/Producer "For those with a desire to turn a hobby into a profession or expand your profession into an international photography business; Jeff's book gives a great insight on the how, where, why to get started in stock footage. Well worth the time and money to read this great get started book!" -- Don Despain (RekindlePhoto), Pond5 Artist/Producer Want to learn more? If you're ready to start profiting with your camera, Make Money Online with Your Videos will show you how " so don't waste another moment! Just scroll to the top of the page and hit the Buy Now button.

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Customer Reviews

Normally when I read a book about making money online, I find that either the opportunity is hyped or it is lacking in detail. That is certainly not the case with this book as Jeffrey clearly knows what he is doing and imparts his considerable knowledge here. Everything is covered including where you can promote your work, what equipment you need to buy as well as a section on how to pick a topic. In concluding, it is explained that this is not a get-rich-quick business. However, if you are serious about making money in this way, this is a very comprehensive guide.

As a stock photographer who hopes to expand my meager video portfolio, this book has been very inspiring and informative. I have some knowledge of the stock video business, but found many tips and thorough explanations that could take me to the next level. I especially appreciated the details on color space, compression, and codecs which made the confusing more clear. Advice on workflow and keywording was also extremely valuable. All in all, this book provides a great overview of how the stock footage video business works, from creating footage to processing to selling clips through stock agencies. I highly recommend this book for anyone seeking to sell video online. The author obviously knows his stuff, and is good at passing the knowledge on!

This is a really great book for every level of knowledge and experience. It's actually a complete course on video shooting and marketing and is really up-to-date with the section on aerial videography with UAVs. I've been producing and selling videos for over 30 years and still learner a lot! Highly recommended!

This is a wonderful read for people wanting to start this up as a hobby or full time. I am just starting out, and this book has been so well written that it has made my learning journey so much clearer. I know that I have a long way to go, but with this information it is going to be so much easier. Thanks heaps Mr Dennis.

I am somewhat new to selling stock video clips (just over a year now). In that time, I've spent many hours reading on-line forums, hints, company practice, and suffered trial-and-error. This book mirrors the learning I've done and presents it in a very readable format. I've also definitely learned some new things from the book. Selling online video has been a nice creative outlet for me. It hasn't made me rich, but it is a nice bit of extra income that helps to sponsor my next video gadget! If you're thinking about starting, this book would be a great way to get going.

I am quite familiar with the stock footage world. Jeff is clearly a guy who focuses on specific details, which is helpful to someone starting out in stock footage. This book will give you a good lay of the land to get started. I still learned from reading Jeff's book. He has good knowledge of lighting, and the 4k an drone sections are well done. He provides camera recommendations for the 4k camera. Shutterstock millionaire author also recommended the Camera Panasonic DMC-GH4. I like how Jeff focuses on the safety aspect of flying drones, which as someone who started flying a DJI phantom for aerial footage knows this is the most important aspect. I discovered a new research tool from chapter 5 that will determined the chances of making a sale before shooting. I'm excited to give this a try. I'll also try to do more rack focus shots and try to focus on connecting on an emotional level as Jeff suggested. I agree getting your first sales is exciting and addicting. Check out the Shutterstock app for contributors to monitor your earnings from your smartphone. Free video tutorial on my Chicvoyagegroup youtube channel. In short this is a must read if you want a thorough guide with specifics if you are getting started. If you are more experienced you will also find value with Jeff's insight and attention to detail. Good job Jeff!

What can I say? As a budding video artist, I found this well written and sometimes humorous little

book to be of great value. It is chock full of all the information that an aspiring video technician should need to get the ball rolling and turning video into cash. The authors cover a great and wide scope here, ranging from basics such as framing and composition, to more technical matters such as codec usage and delivery formats. Heck, there's even a chapter on quadcopters and aerial footage! It is all you need...

This book is amazing! In a world where jobs are being outsourced overseas and technology is forever changing, this is one way to make money regardless of your age, training, job history or education! And it's actually fun finding new things to shoot. The best part of all, I didn't have to make a heavy investment or take on the risk of quitting my day job. Although, someday, i hope this profitable hobby allows me to do so! This book laid everything out in simple terms exactly how to make it happen. Kudos to Jeff Dennis for de-mystifying the process!

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